



# WELCOME

Dr. Jan Karazim, Convener

# WIN

WORKFORCE  
INTELLIGENCE  
NETWORK

RESEARCH. ENGAGEMENT. SOLUTIONS.



# Health Careers Alliance Employers

- Advantage Living Centers
- Amada Senior Care
- American Indian Health & Family Service
- Corewell Health System
- Detroit Medical Center
- Eaton County Health & Rehab Services
- EHM Senior Solutions
- Harbor Beach Community Hospital
- Honor Community Health
- Henry Ford Health System
- Ciena Group
- Ciena Healthcare and Laurel Healthcare Company
- Harbor Beach Community Hospital
- Hillsdale Hospital
- Hills and Dale General Hospital
- Huron County Medical Care Facility
- Hurley Medical Center
- IHA
- Joint Ventures Hospital Laboratories
- Lapeer County Medical Care Facility
- Laurus Home Health
- McLaren Health System
- Marlette Regional Hospital
- Memorial Healthcare

# Health Careers Alliance Employers

- Mission Point Healthcare Services
- Oak Street Health
- Prestige Healthcare Management
- ProMedica Health System
- Scheurer Health
- Quality Care Rehab and Autism Center
- Trinity Health System
- Tuscola County Medical Care Community
- Tuscola Behavioral Health System
- Michigan Medicine - University of Michigan
- Michigan Health and Hospital Association
- Michigan Health Council
- Michigan Primary Care Association
- Michigan County Medical Care Facilities Council
- Healthcare Association of Michigan
- LeadingAge Michigan
- Thumb Community Health Partnership

# Health Careers Alliance Strategic Education Partners

- Grand Valley State University – Omni Partnership
- **Henry Ford College**
- Heart to Heart Healthcare Training
- **Jackson College**
- Lansing Community College
- **Macomb Community College**
- Michigan Office of Career and Technical Education
- **Mott Community College**
- **Monroe County Community College**
- **Oakland Community College**
- Oakland Schools
- Robichaud High School CTE CNA Program
- St. Clair County Community College
- **Schoolcraft College**
- University of Detroit Mercy
- **Washtenaw Community College**
- **Wayne County Community College District**

**BOLDED** indicate WIN members

# Health Careers Alliance Strategic Workforce Partners

- **Capital Area Michigan Works!**
- City of Detroit, Mayor's Office
- Consulting Management Associates, LLC
- **Detroit Employment Solutions Corporation**
- Detroit Regional Chamber – Regional Healthcare Talent Collaborative
- Detroit Regional Workforce Partnership
- **GST Michigan Works!**
- **Macomb St. Clair Michigan Works!**
- **Michigan Works! Monroe Service Center**
- **Oakland County Michigan Works!**
- Oakland County Economic Development
- **Southeast Michigan Community Alliance (SEMCA)**
- Focus HOPE
- Melanie Brim Consulting, LLC
- Metrics Reporting
- Michigan Department of Health & Human Services Office of Nursing Programs
- Michigan Labor and Economic Development Workforce Development Agency Sector Strategies for Healthcare
- Michigan Rehabilitation Services
- Talent Development Coalition

**BOLDED** indicate WIN members

# AGENDA

- **Welcome & Introductions**
- **Updates:**
  - LEO – Valerie Jemerson**
  - WIN Mission – Michele Ureste**
  - WIN Intermediary – Jessica Keenan**
- **Guest Speakers: L3 Nexus - Cathy Li, Sharon Liang and Lisa Ren**
- **Open Discussion/Sharing/Announcements**
- **Adjourn**



MICHIGAN DEPARTMENT OF  
**LABOR & ECONOMIC  
OPPORTUNITY**



**WORKFORCE  
DEVELOPMENT**

# COMMENTS FROM THE STATE OF MICHIGAN

**Valerie Jemerson**

Sector Strategy Liaison for Healthcare

Michigan Department of Labor and Economic Opportunity





# Questions/Comments

**Valerie Jemerson**

Talent Development Liaison, Sector Strategies  
Industry Engagement Division, Workforce Development  
Michigan Department of Labor and Economic Opportunity  
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# AGENDA



- Michele Ureste – WIN Executive Director
- Jessica Keenan

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# WIN BOARD OF DIRECTORS STRATEGIC PLANNING

- **WIN was formed on May 11, 2011 and is comprised of nine community colleges and seven Michigan Works! agencies**
- **WIN has brought over \$299 million** directly and indirectly to support workforce development in southeast Michigan
- **WIN continues to apply for new federal grant funding to support short-term certification training, pre-apprenticeship, and apprenticeship**

# WIN BOARD OF DIRECTORS STRATEGIC PLANNING

- On April 24, 2026 and May 22, 2026 the WIN Board reviewed and updated the WIN Mission, Pillars, and Pillar Definitions
- The prior mission over the past 15 years was developed by staff, the new Mission developed by the WIN Board is:

*“To build and scale intelligent workforce solutions by convening education, workforce agencies, employers, and stakeholder partners to deliver measurable economic resilience and impact.”*

# WIN BOARD OF DIRECTORS STRATEGIC PLANNING

- The WIN Board of Directors meets on a **bi-annual basis** for **strategic planning**
- During a two-day 2018 WIN Board Strategic Planning Retreat, the Board unanimously voted to **prioritize “re-convening” the healthcare sector**
- In 2018, WIN received a MICA grant to establish HCA which was paused during Covid and MICA soon ended
- Dr. Janis Karazim was the “shot in the arm” HCA needed due to her relationships with fellow Deans and healthcare system leaders
- HCA is among the most outcome-driven and effective WIN Employer-led Collaboratives

# WIN BOARD OF DIRECTORS STRATEGIC PLANNING

- Numerous SEMCA WIN four-year grants have funded HCA, and the USDOL **ABA Hub Development grant is ending June 30, 2026 which provided Intermediary T3** and Technical Assistance support to partners
- **WIN community college and Michigan Works! partners would like to assume the Intermediary role directly moving forward**

# OPERATING PILLARS & DEFINITIONS

## Employer Convening:

WIN convenes employers, educators, workforce agencies, and stakeholder partners to align around shared workforce priorities and develop **data-informed regional strategies** that respond to evolving labor market needs. Through employer-led collaboratives, WIN serves as a **neutral, trusted intermediary and connection point** that facilitates collaboration, identifies emerging trends, and accelerates coordinated action across the workforce ecosystem.

## Workforce Solutions:

WIN designs, advances, and scales data-driven workforce solutions that strengthen talent pipelines, align education and training systems with employer demand, and expand access to employment. **Through labor market research**, apprenticeship innovation, instructional design, career pathway development, grant-funded workforce initiatives, and strategic program implementation, WIN develops practical and scalable solutions that help employers meet workforce needs while supporting individuals in achieving long-term economic mobility.”



# WELCOME L3 NEXUS!

— HEADQUARTERED IN THE UNITED STATES · GLOBAL REACH

A Professional  
*Nexus* for Global  
Nursing Talent



Connecting nursing education, healthcare systems, and nursing professionals worldwide through a structured, compliant, and network-driven model.

## **Cathy Li – Director, L3 Nexus**

Executive Director of Business Operations and International Programs for De Gennaro Law Firm. Extensive background in U.S. legal and regulatory compliance, with experience ensuring adherence to standards governing education, healthcare, and cross-border initiatives.

## **Sharon Liang – Director, L3 Nexus**

Education leadership professional with more than a decade of experience in education operations and international student programs, providing informed insight into institutional enrollment strategies and long-term academic development.

## **Lisa Ren – Director, L3 Nexus**

Recruitment and workforce professional with over fifteen years of experience in recruitment and talent placement, possessing a practical understanding of healthcare workforce demands and nursing employment standards.

# L3 Nexus

The Nexus Where Education, Systems and Talent Connect



*A Professional Nexus for Global Nursing Talent*

# Building a Resilient Healthcare Foundation

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## OUR MISSION

Connecting education, systems, and professionals through a compliant, network-driven framework.

## OUR VISION

Three pillars driving the future of resilient global healthcare systems.

## OUR GOAL

Fueling sustainable growth and stronger, healthier communities.

# Three Core Pillars: Driving Our Business

## NURSING EDUCATION

We partner with leading nursing schools to build robust pipelines of internationally qualified nursing graduates.

## HEALTHCARE SYSTEMS

We collaborate with hospitals and critical care facilities to deliver pre-vetted, job-ready nursing professionals.

## GLOBAL TALENT

We serve nursing professionals worldwide by mapping a clear, compliant, and long-term career path to the US.

# Who We Serve: Building a Win-Win Ecosystem

## NURSING SCHOOLS

*What they need:*

Qualified international & domestic students, institutional partnerships, and global recognition to sustain enrollment and program growth.

## HEALTHCARE SYSTEMS

*What they need:*

Job-ready nursing professionals to fill critical staffing shortages and gaps across hospitals and critical care facilities.

## GOVERNMENT AGENCIES

*What they need:*

Systemic, policy-aligned solutions to meet national healthcare workforce sustainability goals across public health systems.

## NURSING PROFESSIONALS

*What they need:*

Clear, compliant pathways to enter the U.S. healthcare system with long-term career security and professional confidence.

# Key Advantages

## Expertise & Compliance

### 15+ YEARS EXPERTISE

15+ years of industry experience ensures every process meets the highest compliance standards.

### STRUCTURED & COMPLIANT

We provide a robust, safe, and reliable assurance for international talent mobility and cross-border cooperation.

## Network-Driven Ecosystem

### BEYOND INTERMEDIARY

We connect institutions, professionals, and regulators — closing gaps and unifying healthcare operations.

### CREATING SYNERGY

We unite key stakeholders to drive collaboration, efficiency, and growth across the nursing profession.

# China Nursing Schools: Global Partnership Models

## 4+1 DUAL DEGREE

### Joint Bachelor + Master

SJTU (Shanghai Jiaotong University) × King's College London: Signed Nov 2024 — Florence Nightingale School, top-ranked nursing faculty globally.

Degrees: SJTU BSc (Nursing) + KCL MSc. Flagship international partnership of SJTU.

## RESEARCH & EXCHANGE

### Academic & Clinical Exchange

Peking University × University of Minnesota: 10-year cooperation framework, faculty exchange + joint research.

Others: nursing research courses (20 hours, 5-week modules), NP curriculum development, nursing leadership & evidence-based practice.

## GOVT. COOPERATION

### Ministry of Education-Approved

7 MOE-approved nursing bachelor/master programs across Chinese universities.

Partner countries: USA, UK, Australia, Singapore, Thailand, Russia. Graduates receive dual degrees and students complete bilingual curricula designed to support future NCLEX preparation.

# Academic & Clinical Exchange 1/3

*Research Partnerships, Faculty Visits & Clinical Immersion Programs*

## 10-YEAR FRAMEWORK

### Peking University × Univ. of Minnesota

- Signed long-term Cooperation & Exchange Agreement
- Scope: faculty exchange, joint research projects, bilateral academic conferences (China & US alternate hosting)
- Focus: oncology nursing, chronic disease management, public health nursing, evidence-based practice

## ONLINE RESEARCH

### SJTU × Cambridge University

- Joint 20-hour online nursing research curriculum
- Delivered over 5 weeks: expert lectures, group discussion, oral presentations
- Facilitated via Cambridge University Shanghai Centre
- Target group: graduate students & early-career faculty



# Academic & Clinical Exchange 2/3

*Research Partnerships, Faculty Visits & Clinical Immersion Programs*

## NP PROGRAM DEV.

### SJTU × NYU Meyers / Xiangya (CSU)

- NYU Meyers advising Xiangya (Central South Univ.) to develop China's first Nurse Practitioner (NP) master's-level curriculum
- Clinical simulation center co-built with NYU
- Joint bilateral symposiums held annually

## LAUNCH in 2024

### UCSF Nursing / Intl. Leadership

- UCSF School of Nursing received philanthropic funding for Taiwan and Thailand leadership & evidence-based practice training program
- Covers: nursing administration leadership, clinical decision-making, quality improvement
- Inaugural training sessions launched 2024

# Academic & Clinical Exchange 3/3

*Research Partnerships, Faculty Visits & Clinical Immersion Programs*

## MULTI-INSTITUTION

### Short-Term Exchange Network

- SJTU × Oxford, King's College London, McMaster (Canada): 1–2 week summer programs
- SJTU × HKU (Hongkong University): 2–4 students/yr clinical exchange
- SJTU × Nagoya University (Japan): clinical visits + PhD quota (China Scholarship Council eligible)
- Former: SJTU × Linköping (Sweden), Nebraska (USA)

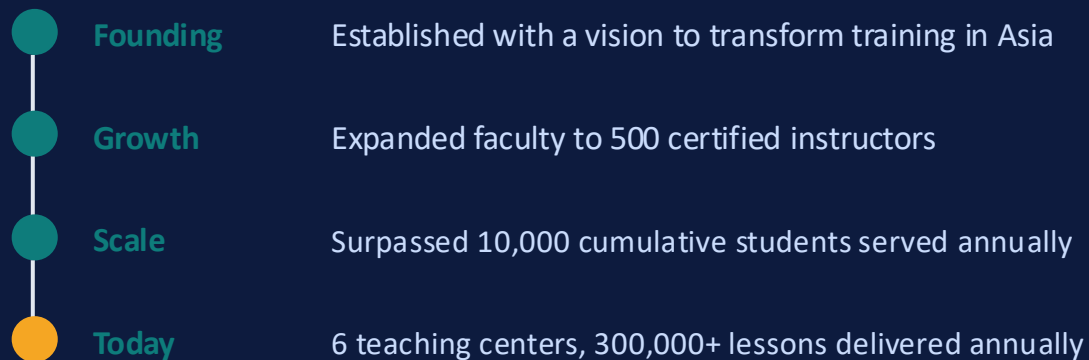
## 3+1 PATHWAY

### Shanghai (Shanghai University of Traditional Chinese Medicine) × Northumbria (UK)

- 3 years at Shanghai TCM University
- 4th year optional: Northumbria University UK
- IELTS-qualified students earn UK Honours BSc
- Shanghai Municipal Edu. Commission approved 2003
- Awarded Bronze by Shanghai Edu. Evaluation 2013

# A Decade of Training Excellence

Our training programs cover ESL, TOEFL, and IELTS preparation alongside a specialized nursing program, equipping learners with the language skills and expertise needed to succeed in international healthcare.



## Why Choose Us



### Expert Faculty

500 certified instructors with deep subject-matter expertise and professional training



### Regional Presence

6 Asian teaching centers ensuring accessible, culturally informed instruction



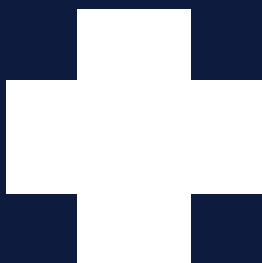
### Proven Track Record

10+ years of excellence with 10,000+ learners and 300,000+ lessons delivered



### Advanced Management

Data-driven systems and modern pedagogical methods for continuous improvement



# Nursing Training Program

*For Foreign Nurses Pursuing  
U.S. Licensure & Employment*

## NCLEX-RN

Exam Preparation

## English

Medical Language

## Pathway to Nursing in the United States

A comprehensive program designed to equip internationally trained nurses with the language proficiency, clinical knowledge, and licensure readiness needed to succeed in the U.S. healthcare system.



### Medical English & Communication

Clinical vocabulary, patient interaction, documentation, and healthcare workplace communication



### NCLEX-RN Exam Preparation

Full NCLEX-RN content review, question strategy, practice tests aligned to NCSBN standards



### U.S. Healthcare System Orientation

Culture, protocols, patient rights, compliance, and workplace norms in American hospitals



### Credential & Visa Support Guidance

CGFNS, Visa Screen, state licensure endorsement processes, and EB-3 immigration pathway overview

*Empowering internationally trained nurses to build careers in the U.S. healthcare system*

# International HR Cooperation Framework

## SHENZHEN DIGITAL TALENT PLATFORM

[szrckj.com.cn](http://szrckj.com.cn) — Shenzhen Digital Talent Tech Co.

Large scale platform facilitating cross-border professional placement and workforce mobility programs

Key services:

- Credential recognition support
- International employment matchmaking
- Pre-departure skills training
- Compliance & visa pathway guidance

## INTL. HR SERVICE

### How It Connects to U.S. Nursing

China's international HR service policy covers healthcare workers including licensed nurses (RNs)

Supported pathways:

- Nursing graduates with bilingual training
- Pre-NCLEX exam prep in China
- Employer sponsorship matching
- Healthcare employment agreements

# Michigan + China: A Structured Nursing Pipeline

Whether you are a school, a healthcare system, or a nursing professional, L3 Nexus is your strategic partner. We deliver tailored solutions that strengthen your nursing workforce, bridge critical talent gaps, and drive meaningful impact.

## Explore Our Services

Discover our full range of nursing education, placement, and compliance solutions

## Partner With Us

Join our growing network of schools, hospitals, and government agencies

## Learn More About Us

Explore the L3 Nexus story, leadership team, and strategic vision

## Your Strategic Workforce Ally

*WIN Intelligence • Mi Apprenticeship • L3 Nexus*

# Contact Us

## EMAIL

**Cli@l3nexus.com**

Reach out to our team for partnership inquiries, program information, and collaboration opportunities.



## WEBSITE

**Website & QR Code**

Scan to visit our website for the latest updates on our nursing talent programs and global partnerships.



Our dedicated team is ready to collaborate with you to build robust, future-proof solutions. Whether you have questions about our services, need technical support, or want to explore partnership opportunities, we are just a message or call away. Reach out today.

# Thank You

L3 Nexus | Connecting Global Nursing Talent



*A Professional Nexus for Global Nursing Talent*





# Member Sharing, Discussion, and Q & A



**THANK YOU!**

## **WEBSITE**

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